

OTP **IDENTYCARD**



But how can we make something  
so impersonal like a credit card  
unique and personal?



# OTP IDENTYCARD

We create a credit card design that is fully personal for each and every one of our clients.



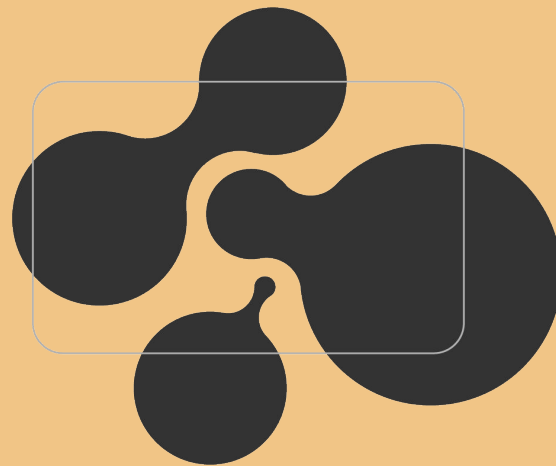




Név: Nagy Krisztina

Születési hely: 1026 Budapest

Születési idő: 1998.03.26.

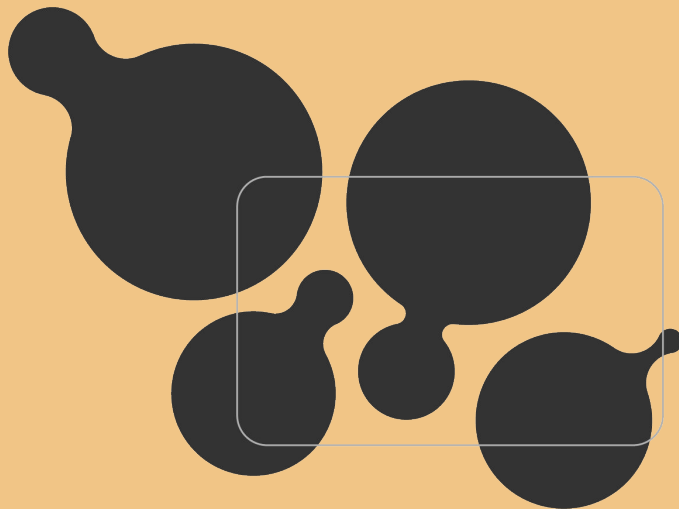




Név: Kiss Kálmán

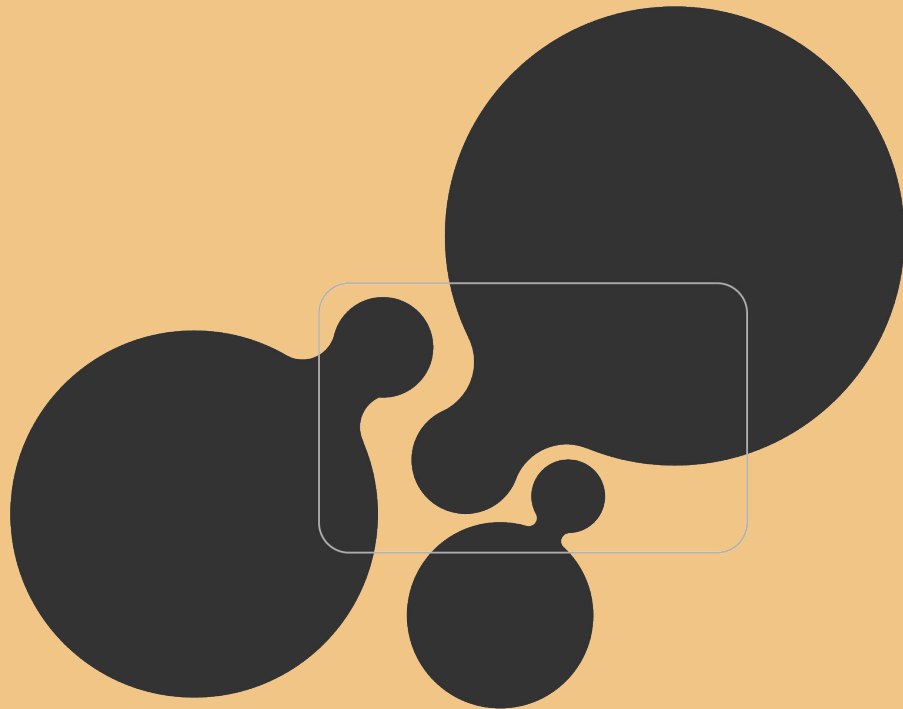
Születési hely: 7600 Pécs

Születési idő: 1982.06.29.





Név: Varga Bálint  
Születési hely: 2000  
Szentendre  
Születési idő: 1968.01.12.



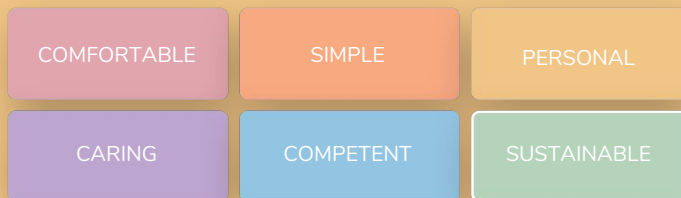


Also as a caring bank we ask them about their personal preferences of finance and banking. We match the answers with the brand colors so it will define the card's colorway.

### THE CORE VALUE I CARE ABOUT THE MOST:



### I PREFER MY BANK AS:



The various card types have different base colors, which combined with the personal information and the financial preferences create a unique and personalized card design for every OTP client.

Junior



Mass



Business

