**CANNES YOUNG LIONS**

**- SAN JOSÉ -**

**context information**

The increasing number of series managed to bring the younger generation back to the televisions. This new format is much colourful and gives bigger space for stories and characters. The creators realized if they leave questions, and secrets at the end of each episode, consumers more likely to return, because they’re curious about the answers. Because of this, the time has become the enemy of series watchers. Many series have sit millions in front of televisions. After the sensation of „The Walking Dead”, the creators made a spinoff called „Fear The Walking Dead” in 2015, in order to show the antecedent of the original series. Since then, the fans of the series have been in uncertainty and constant tension how and when will the new story connect to the original.

**About the movie**

We have two series that are in the same world, in the same story, but at two different times. It’s finally happening, what the fans have been waiting for 3 years – the story lines and the times come together. That’s why we decided to use the time as a metaphor in our movie. The are two clocks in the movie, which represent the before and the after. The moment when they’re synchronized shows that from here the stories go on together. The ticking sound and the countdown are all film elements, which one hand increase the tension, on the other hand make a teaser-like atmosphere. In the absence of original footages, the zombie shadow the passes before the clock gently reflect on the story, and with the strong sound effect, we scare the viewers, so at the end we get a catchy, memorable teaser.

**What happens in the movie**

0-5 seconds:

We see a clock that show us Atlanta’s time. It ticks normally. (SFX: slow clock ticking)

5-7 seconds:

We back slowly, and see the LA clock next to the Atlanta one. The LA clock doesn’t move, but the Atlanta normally ticks. (SFX: slow clock ticking)

7-13 seconds:

The LA clock starts to tick, gets faster and faster, and then it reaches the Atlanta clock. (SFX: slow and fast clock ticking)

13-15 seconds:

The clocks synchronize and start to tick together. (SFX: slow clock ticking)

15-17 seconds:

A zombie goes in front of the clocks. (SFX: jumpscare sound)

17-19 seconds:

The screen gets dark. (SFX: silence)

19-23 seconds:

The headline appears to clock ticking („*Before and after finally meet*”). (SFX: slow clock ticking)

24-30 seconds:

The title and the subtitles draw to clock ticking*. (*„*Fear the Walking Dead | Season 4 premiere | April 16th”*). (SFX: slow clock ticking)