

# THE INSIGHT

Parents and their children **don't spend enough quality time** together. They **don't understand** their children's always online digital life and find hard to follow what happening to them in the digital space.

Parents needs **MORE FACE TO FACE** communication with their children to **get to know** each other.



# THE IDEA

Bringing parents and their child **closer together** to talk with each other.

How?

Make an everyday product, which helps to **trigger communication** with equal benefits.



WE PROUDLY INTRODUCE

♥ · T · OGETHER



The first wearable technology that connects generations.

# EQUAL BENEFITS

## Together time

Get to know each other, while the kid's watch getting charged, the parents can learn about their digital habits

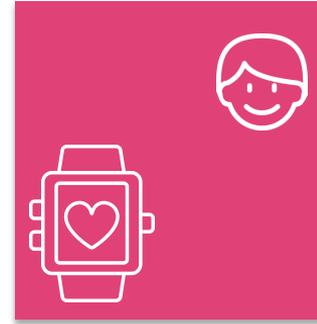
### Parent's watch

Social notification + Charger function



### Child's watch after charging

Social notification + Faster and more internet



# THE WATCH SET

Two modern watch in bright colors:

One for the parent – **social notification** watch, it's working **as the only charger** to the child's watch.

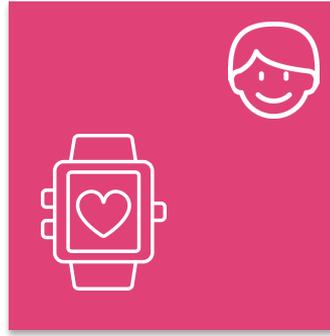
One for the child – after charging **social notification** watch, it's also working as an **internet hot-spot** with faster internet than their exist.



# WHAT TO DO



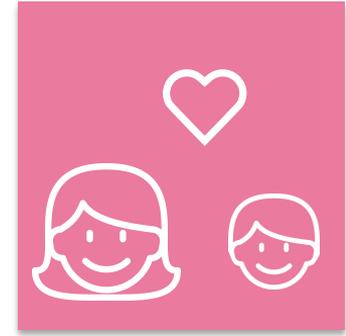
Buy a  
T-OGETHER  
watch set



Give one  
to your child



Wear  
the other one



Get to know  
each other



# VENDING MACHINE



T-TOGETHER Vending Machine: **instant help** for opening conversation between parent and child.

Machines will be set up at bigger shopping malls, where even teenagers are **willing to go** with their parents.



# BRANDED BUS STOPS



T-OGETHER branded bus stops at selected bus stations: few minutes before the bus coming: opportunity for **face to face communication**.

The citylights are functions as a **reminder**.



# WHY IS IT GOOD

The watch is a **great opportunity** to open a conversation. Parents can **build trust** by honest chatting and also a chance to **know their children better and their digital habits**.

Your children will get what they desire: after their watch get charged by you, they are getting immediate **notifications from social media sites** on their watch with **portable internet access** with faster internet than the exist.



TECHNOLOGY CONNECTS.  
NOT SEPARATES.

