**SAO TOME**

**SUBMISSION FOR FILM BRIEF**

***It’s Coming***

***Please watch video here:*** <https://www.youtube.com/watch?v=VykHKtgX7kI&feature=youtu.be>

**Rövid írásos magyarázat a filmről (max.300 szó)**

In this film we wanted to draw parallel between the zombie apocalypse and fans’ preparation for the new season of Fear the Walking Dead. A series of empty cityscapes, close-ups of elements of hiding and our bodies’ biological reaction to fear can easily suggest the arrival of the apocalypse. Yet, when the series of nicely lit close-ups continuing with corn popping, sparkling coke and the TV remote falling, with a moment of realization we quickly reinterpret what we just saw and understand that these can easily be signs of people being tucked away in their homes, watching the new season of Fear the Walking Dead. It’s witty but it doesn’t break the true-to-the-show tone that we’ve been building with the help of suspenseful and tense music and the well-known flickering effect from previous teasers.

The film ends with a clever animation where we draw attention to the FTWD and TWD worlds’ collision. The message is obvious, yet, due to the presentation it’s still teasing.

**Rövid összegzés, hogy mi történik a filmben (max. 150 szó)**

We see empty cityscapes and hear suspenseful music. Text comes up: Where will you be? Further images of apocalyptic streets fade up, followed by text saying: When it’s coming. But what exactly? Close-ups of doors locking and curtains shutting show the preparation, while we see sinister close-ups of a body’s physical reaction to something fearful. It’s followed by close-ups, of corn popping, coke sparkling and a TV remote falling shot in a similar vein – so all along, it was about preparing for the show. We reveal groups of people sitting in front of the TV, excitedly staring at the screen. The film ends with an animation where the word “Fear” in Fear the Walking Dead’s logo flickers, leaving The Walking Dead’s logo behind for split seconds, enhancing the message of the text below: Two Worlds Collide. We end on the date 16 April and the AMC logo.

**Rövid kultúrális/kontextus információ (150 szó)**

When the new season of our favourite show is coming, we pretty much get into survival mode. Our heartbeat increases, we get goose bumps and we physically react to the excitement. The only important thing is that we’re there, in front of the TV, prepared for the moment when the well-known theme song hits our ear and the opening credits fade up.

***Tisztelt zsűri!***

***Mivel nem volt teljesen egyértelmű, hogy főcím zenét használhatunk-e, ezért 2 verziót készítettünk az It’s Coming című beadványunhoz. Az egyik eredeti FTWD zenével, a másik pedig jogdíjmentes sound design elemekből keszült.***