The collide dance

Link: <https://youtu.be/V44w4eK7Tc8>

**Short description (300)**

The whole world of zombies is absurd. Unexpected and shocking scenes are common in these types of series.

Now that we have a historical TV moment where two of the most successful zombie series of all time collide, we’ve decided to symbolically capture this moment where to two series collide by having two zombies dancing together.

We’ve picked surprisingly calm background music to give the trailer this disjointed duality, which is as unexpected as zombies themselves are. The visual and the music creates an enjoyable ‘whole’ while still being an absurd trailer − just like *THE WALKIKNG DEAD* and *FEAR THE WALKING DEAD* series are.

At the end there is the cherry on top. We change the new season ‘coming SOON’ slogan to ’coming SLOWLY.’ This is a play on the fact that zombies walk frighteningly slowly.

**Summary of the film (150)**

The film starts with ‘The Worlds Collide’ logo and *THE WALKIKNG DEAD* and *FEAR THE WALKING DEAD* logos to highlight that in this season the two series will connect – in other words, will collide. A famous Buddy Holly love song from the 1950’s starts at the same time. Then we see two zombies slow dancing in front of a black backdrop. They are moving slow, looking into each other eyes, like lovers. The screen suddenly burns out, and we see the *FEAR THE WALKING DEAD* logo on a white background. Cut. We see a zombie’s legs walking super slowly towards the camera. The AMC logo and this super appears: New Season Coming Soon. The world ‘soon’ is struck through, with blood dripping from the slash, and the word ‘slowly’ is written underneath in blood.

**Context, Information (150)**

Viewers have been waiting for the two series to join for a long time. Now that the time has come, with season 4 of the *FEAR* bringing the characters of the two series together, viewers are waiting for snipes of what this season will bring. Because we were not allowed to use any original footage from either series, we looked for symbols that show how these two series might collide.