**SAO TOME**

**SUBMISSION FOR FILM BRIEF**

***Survival Plan***

***Please watch video here:*** <https://youtu.be/QAvwsEUDqw0>

**Rövid kultúrális/kontextus információ (150 szó)**

When we get to know the release date of the new season of our favourite TV show, we have to clear our schedule for the dates. We just have to. There are two types of friends: those who watch the show with us and those who don’t understand. The latter is very problematic because they are complete outsiders and would never be able to accept if you cancel your plans because of a season opening. So we have no choice but to come up with excuses, almost like a survival plan for the duration of the season. We have more in common with the characters than we thought.

**Rövid írásos magyarázat a filmről (max.300 szó)**

The video only consists of text as we do most of our communications on social channels, in writing. We wanted to appeal to the FTWD audience straight away so instead of using simple text format, we gave the idea a FTWD look and used sound design to talk to the right people.

We imagined a variety of characters cancelling a variety of plans, all of them showing extreme fandom and willing to skip even a wedding just to be able to see the season opening. While the situations are a bit over the top, they all serve to transmit the excitement that we feel about the new season of our favourite show. Despite its caricaturist nature, the situations are still relatable, because if we’re honest with ourselves, we’ve all been there, done that.

**Rövid összegzés, hogy mi történik a filmben (max. 150 szó)**