

Do you wanna hear a funny gossip?

The first
Pletyka Múzeum
in the world will open
in Mákmartalóc.

Pletyka Múzeum

Mákmartalóc
... 2019 ...



The power of the rumor

The gossip is an evolutionary formation that has group-building power, creates community values, and helps to gain community experience.

But most importantly, the rumor is driven by curiosity.

With the help of curiosity we encourage locals to try the many possibilities of the digital world.

**It's a nice idea,
but how does the museum look like in real life?**

**It would be an interactive museum equipped
with smart devices connected to the internet
where you can see and hear the world's
most interesting and most funniest gossips
in the voice of the local people.**

Why this museum would be useful?

Gossip is just the beginning,
but with smart devices and internet
they can gain more information which makes their life easier.

The museum would be a great meeting point
for the locals where they can share their digital experiences
and help each other how to use these devices.

And of course, where they can continue gossiping
about information gained from the digital platforms.



**On major news portals,
we would launch a gossip section
in which the locals summarize
some of the most important rumors
from history.**

OK, but will make a buzz around the topic?

**Well, it would be the first
Pletyka Múzeum in the world.**

So we hope so!