

Young Cannes Lions Hungary 2025

# 'The Wordle of Life'

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**Film YouTube link:** [https://www.youtube.com/watch?v=Jv\\_wfilch8&feature=youtu.be](https://www.youtube.com/watch?v=Jv_wfilch8&feature=youtu.be)

## Description

Registered partnerships are almost like marriage, right? Well, the emphasis is on the *almost*. In Hungary, people whose relationships are not recognized as equal to marriage suffer disadvantages in many areas of life. Even in the most ordinary things that people don't even think about.

For example, what to call their loved one in a formal or even just in a familiar context.

They often prefer to avoid confrontation and, because of internalized fear, tend to use euphemisms and cover-up names when talking about their partners. As if they were looking up words in Wordle.

This is just the tip of the iceberg, but it makes you wonder: if things that should be easy are so difficult, what about the truly difficult ones? Let's talk about these challenges as a society!

## About the film

Everything that surrounds you is represented in a word chosen out of necessity. It contains all the tiredness, difficulty, and pain, even though it was meant to describe the most beautiful thing: love.